

INDEX

Accident prevention in United States shipping, Advertising: of cotton textiles, 40-43 of department stores, 84 of phonographs and records: effectiveness of, 9 policy and methods of, 11-13 Aizawa, Saburo, 148 Araki, Sadao, 147 BABST, EARL D., Restriction of Unfair Foreign Competition with Domestic Sugar Refining, Barraud, Francis, 8 Benson, Henry K., cited, 15, 118 Berliner, Emil, 8 Bezanson, A., cited, 120 Bignell, L. G. E., cited, 117 Bituminous coal industry Bituminous Coal Act of 1937 enforcement of, uncertain, 127 monopoly fostered by, 127-128 price-fixing provisions of, 122-123 competition with, by substitute fuels, 125 economic status of, 120-121 efforts to stabilize prior to 1937, 121-122 factional and political control of Coal Commission, 124-125 price fixing in, 121-129 price structure, rigidity of, 125-127 production and consumption, distribution of, substitute fuels, trend toward, 125 Blithe, W., 22 Borodin, Michael, 150

Byas, Hugh, 145

CARTER, EDWARD W., Price Fixing in the Bituminous Coal Industry, 120–129
cited, 128

Brand, Charles J., The Fertilizer Industry,

Buss, Claude A., Governmental Reconstruction

CARUS, CLAYTON D., Exit American Oriental Trade, 140-144

Caruso, Enrico, 9 Cato, Marcus Porcius, 22

Boyce, C. W., cited, 17

Brow, W. E., cited, 18

in China, 150-153

Buying habits, changes in, 74-75

Chain stores, see Department stores—competitors of

Chang Tso-lin, 160, 161 Ch'en, Eugene, 163

Chiang Kai-shek, 145, 150, 151, 153, 158

CHINA AND SOVIET RUSSIA, Russell M. Story, 154-164 Chinese government: local, 152–153 metropolitan, 152 provincial, 151–152 structure of, 150–151 Chinese-Russian relations

China's request for Russian help, 162-163 Chinese policy, 161-162 influenced by foreign powers, 159-160 difficulties in determining, 154

future of, 163–164 history of, 1917–1937, 157–158 re Chinese Eastern Railway, 162 results of, 163 Soviet policy, 158–159, 160–161 under Czarist Russia, 155

Coal, see Bituminous coal industry Columella, Lucius, 22 Communism

in China, see Chinese-Russian relations in Japan, 145

Competition: among railroads, wasteful, 57-58 between American and foreign shipping, 89, 91 department stores: competitive cycle of, 73-74 competitors of, 75-77

Japanese in international trade, 133-139, 141-142 with United States cotton industry, 35-36 kraft paper, within the industry and with

E

F

other industries, 17, 20-21, 44 with coal, by substitute fuels, 125 with cotton industry: Japanese, 35-36 paper, rayon, jute, 43-46

with domestic sugar refining, foreign, 1-7 with fertilizer industry: Government, 30-31 within the industry, practices improved, 32 with lumber, by steel and cement, 112 with phonograph industry, by radio, 9

Consumers: changes in habits of, 74–75 research regarding desires of, 86–87 Coolidge, Archibald Cary, 154

Cotton

economic importance of the industry, 34-35 Government aid to the industry, 46-47 improvements in cotton fabrics, 38-40 market for: contraction of foreign, 47 possibilities in domestic, 47-48 production of raw and manufactured cotton, 34-35

status of the industry, 35, 47–48 uses of, 34, 39, 42 apparel, 38

construction, road and dwelling, 42–43 household, 40 industrial, 36–38

See also Advertising; Competition
COTTON CONSUMPTION IN THE UNITED STATES,
Charles K. Everett, 34-48

Dan, Takuma, 148

DEPARTMENT STORE, THE-A PROBLEM OF ELEPHANTIASIS, Frank Thomson Hypps, 70-87

Department stores

as affected by: legislative restrictions, 78 social and political conditions, 77-78 their size, 70-73

competitive cycle of, 73-74

competitors of-variety chains, mail order houses, specialty stores, 75-77

expenses of, 80-81

reduction of, needed, 84 internal problems of, 79-83

labor unrest in, 85

profitable and unprofitable departments, 81-83 sales per employee, 83

statistics of economic conditions of, 70-73, 75-77, 80-83

suggested improvements in methods of, 86-87 taxation of, 85-86

Digby, Kenelm, 22

Divorce rates, 75 DOG HAS NINE LIVES, A: THE STORY OF THE PHONOGRAPH, H. S. Maraniss, 8-13

Edison, Thomas A., 8

ith

m,

EVERETT, CHARLES K., Cotton Consumption in the United States, 34-48

EXIT AMERICAN ORIENTAL TRADE, Clayton D. Carus, 140-144

FAHS, CHARLES B., Recent Japanese Politics,

Far East: tension in, 155-156

See also Chinese government; Chinese-Russian relations; Japanese politics; Japanese trade expansion; Russia

Feng Yu-hsiang, 162

FERTILIZER INDUSTRY, THE, Charles J. Brand, 22-33

control laws, 30

expansion of, before and since World War, 24 factory capacity and location, 29-30

fertilizers: composition of, 22, 25-28

consumption of

compared with farm cash income, 28-29 in selected countries, 24

in United States, 24, 29

first recorded uses of, 22-23

raw materials for consumption, production, exports, and imports of, 25-28

Government production, 30-31

improved practices in, 32

National Fertilizer Association, work of, 33

sales limitations of, 28

status of, 22, 24-25, 30, 31-33

Field, F. V., cited, 151

FINANCIAL RECOVERY OF THE KRAFT INDUSTRY, David B. Jeremiah, 14-21

Fisher, W. E., cited, 120 Foreign trade, United States

balance of trade, 99-100

decline of, 1929-1933, 88 exports

by commodity groups, 101-103, 140 geographical distribution of, 106-108 factors in recovery of, 100-101

imports

by commodity groups, 104-106, 140 geographical distribution of, 108-109 statistics of, 1929-1932-1936, 99-109

See also International trade; Markets FREIGHT LOCOMOTIVE INDUSTRY, THE, George H. Houston, 62-69 causes of obsolescence, 65-66

maintenance cost increases with age, 64-65 present locomotives obsolete, 62-63 relative use of locomotives, 66-67 replacement policy of railroads, 67-68

savings effected by new locomotives, 63-64

Gilbert, Henry, 23

Gold movement into United States, 100 Government, see Chinese government Government aid to cotton industry, 46-47 Government production: of fertilizers, 30-31

of hydroelectric power, 125 GOVERNMENTAL RECONSTRUCTION IN CHINA,

Claude A. Buss, 150-153

Great Lakes, see Shipping GRODINSKY, JULIUS, The Steam Railroad Industry, 49-61

Hanwell, Norman D., quoted, 153

Hartman, E. F., cited, 114, 115

Hayashi, Senjuro, 149

Hervey, John G., cited, 120

Hirota, Koki, 148

Holford, G. H., 24

Hoover, Herbert, 96

Houston, George H., The Freight Locomotive Industry, 62-69

Humboldt, Alexander von, 23

HYPPS, FRANK THOMSON, The Department Store -A Problem of Elephantiasis, 70-87

Ikki, Kita, 146

IMPROVEMENTS IN THE LUMBER INDUSTRY, J. P. Simpson and Edmund L. C. Swan, 110-119

Inland waterways, see Shipping

Inouve, Junnosuke, 148

Installment buying, induced by rising prices, 85

International trade

fertilizers, exports and imports of raw materials for, 25-28

United States share of world trade, 101,

142-143

See also Foreign trade, United States; Japanese trade expansion; Markets; Sugar

Inukai, Tsuvoshi, 148 Itagaki, Seichiro, 149

Japanese politics: army factions, 147-149 evils of party rule, 146-147 pan-Asia movement, 145-146 reform groups, 146 Japanese trade expansion

as affecting United States cotton industry, 35-36

extent of, 141

exulted in by Japanese public, 134-135 feared by Western industrialized society,

Japan's advantages in international trade, 141-142

minimized by the "debunkers," 137-138 regarded as beneficial to the world by Japanese apologists, 135-137

viewed as leading eventually to world war by economic determinists, 138

viewed indefinitely by scientific moderates, 138-139

JEREMIAH, DAVID B., Financial Recovery of the Kraft Industry, 14-21 Joffe, Adolph, 157

Johnson, Eldridge, 8, 9

Kanin, Prince Kotohito, 149 Karakhan, L. M., 160, 161

KAWAI, KAZUO, Significance of Japanese Industrial and Commercial Growth, 133-139 Kraft industry changes affecting, 18-20

competition in, 17 competition of, with other industries, 20-21 finances of, 16-18 production in, 16, 19, 20 See also Wood pulp

KRAMER, ROLAND L., Recovery of American Foreign Trade, 99-109

Labor: in bituminous coal industry, 120-121 unrest, in department stores, 85 See also Wages

Lawes, John B., 23

Legislation

re bituminous coal industry, 121-129 re department stores, 77-79

re fertilizers, 30

Lenin, Nikolay, 162

Liebig, Justus von, 22, 23

Locomotives, see Freight Locomotive Industry

Lodge, F. S., 22 Loree, L. F., 49

Lough, William H., cited, 83

Lumber industry: changes needed in, 113-114,

competition of steel and cement with lumber, 111-112

decline in per capita consumption of lumber. 110-113 decline in profits, 110-111 fireproofed wood, 114-115 new uses for wood, 117-118 plywood, 116-117 waste utilization, 118-119

Macrae, Herbert Alexander, 138 Mail order houses, see Department stores competitorsof MARANISS, H. S., A Dog Has Nine Lives: The Story of the Phonograph, 8-13 Markets: for cotton, 47-48 foreign, comparative figures of, 142-143

R

R

R

Si Si Si Si Si Si Si

Oriental, dominated by Japan, 141-142 See also Foreign trade, United States Marshall, Alfred, cited, 127 Marx, Karl, 145, 159 Maurette, Fernand, 138 Morris, H. L., cited, 120

wood preservation, 115-116

Murph, D. S., 22

Nagata, Tetsuzan, 148

Okada, Keisuke, 148 Orchard, John E., 137

Pai Chung-hsi, 151 Palissy, Bernard, 22 Paper, see Kraft industry Peffer, Nathaniel, 138 quoted, 151

PERRY, HOBART S., The United States Shipping Industry, 88-98

Perry, Thomas D., cited, 116, 117 Phonograph industry

as affected by the depression, 10 improvements in phonographs, 9-10 increase in record business, 11 origin of phonographs, 8 radio competition with, 9 See also Advertising

Plant food elements, 23, 25, 27 amount per ton of fertilizer, 32

Pliny, 22

Population of United States, age composition of, 75 Potash: in United States, 27-28

sources of, 27

Price fixing for department stores, 78-79 PRICE FIXING IN THE BITUMINOUS COAL IN-DUSTRY, Edward W. Carter, 120-129 Pugh, E., 23

Radio as a competitor of the phonograph, 9 Railroads: competitive wastes of, 57-58 consolidation of, 57 existing, 58-60 regional, needed, 60-61

economies introduced by, 55-57, 59 prosperity of, linked with coal and iron ore. 50-55 selling prices, decline in, 52-53 statistics of economic decline and recovery of, traffic, decline in, 51-54 See also Freight Locomotive Industry Rates, shipping, freight and passenger, 90-91, 93-94, 96 Raw materials for fertilizers, 25-28 Rayon, as competitor of cotton, 45-46 RECENT JAPANESE POLITICS, Charles B. Fahs, 145-149 RECOVERY OF AMERICAN FOREIGN TRADE, Roland L. Kramer, 99-109 Reitell, Charles, cited, 128 RESTRICTION OF UNFAIR FOREIGN COMPETITION WITH DOMESTIC SUGAR REFINING, Earl D. Babst, 1-7 Roosevelt, Franklin D., 96 Rue, John D., quoted, 19 Russia: Bolshevik objectives, 156-157

Czarist Russia's program, 155

Ruston, Herbert, cited, 17

ng

15

g-

See also Chinese-Russian relations

Ryohei, Uchida, 146 Saionji, Kimmochi, 146, 148 Saito, Makoto, 148 Sales promotion, see Advertising Sansom, George Bailey, 138 Saussure, Horace Bénédict de, 22 Schaller, E. O., cited, 71 Scott, Leon, 8 Shen, N. C., cited, 152 Shidehara, Kijuro, 146 Shipping, United States coastwise traffic, 92-93 competition with foreign, 89, 91 divisions of, 88 economies introduced in, 91-93, 94-96 Great Lakes trade route, 94-96 inland waterways, 96 New York State Barge Canal system, 96-98 intercoastal trade route, 93-94 labor policies, 91-92 new vessels, built and needed, 90, 95 passenger traffic compared with that in foreign vessels, 89 cruise passengers, 90 decline of, 1930-1934, 88 port turn-around, 93, 94-95 promotion of use of American vessels, 89-90 rate policies, 90-91 See also Foreign trade, United States

SIGNIFICANCE OF JAPANESE INDUSTRIAL AND COMMERCIAL GROWTH, Kazuo Kawai, 133-SIMPSON, J. P., and EDMUND L. C. SWAN, Improvements in the Lumber Industry, 110-STEAM RAILROAD INDUSTRY, THE, Julius Grodin-STORY, RUSSELL M., China and Soviet Russia, Subsidies, see Government aid to cotton industry Suetsugu, Nobumasa, 149 Sugar: advantages of domestic refining, 1 policies of various countries regarding imports of, 1, 3-4 British experience, 1-3 United States policy, 4-6 United States imports of, 4-6 Sun Yat-sen, 150, 157, 159, 161, 162, 163 SWAN, EDMUND L. C., and J. P. SIMPSON, Improvements in the Lumber Industry, 110-119

as hindering United States foreign trade, 88, 89 inadequate to protect cotton industry, 46 on sugar imports: British, 2-3 by various countries, 1, 3-4 United States, 4 Taxation of department stores, 85-86 Terauchi, Juichi, 148 Tode, Arthur M., cited, 89 Ugaki, Kazushige, 148, 149 UNITED STATES SHIPPING INDUSTRY, THE,

Hobart S. Perry, 88-98 Utley, Freda, 137, 138

Varro, Marcus Terentius, 22 Victrola, see Phonograph industry

Wages: in sugar producing and refining industries in Puerto Rico and United States, 6-7 Japanese, compared with British and American, 134, 136, 142 of United States seamen, 91-92 Washington, George, 23 Weigh, Ken Shen, 158 Wheeler, Burton K., cited, 120 Willett, Herbert, 22 Wood, see Kraft industry; Lumber industry; Wood pulp Wood pulp: classification of, 14 processes used in manufacture of, 14-15 utilizes waste hemlock, 118 See also Kraft industry

Yamagata, Aritomo, 146

Wu Pei-fu, 157, 160